

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----240509Z 110080 /15
R 231820Z DEC 76
FM AMCONSUL PORTO ALEGRE
TO USDOC WASHDC
INFO SECSTATE WASHDC 0530
AMCONSUL RIO DE JANEIRO

UNCLAS PORTO ALEGRE 0281

E.O. 11652: N/A
TAGS: BFOL, BR
SUBJECT: WTDR/FTI JOAQUIM OLIVEIRA S/A COMERCIO E INDUSTRIA

REF: USDOC 20180

1. BRAZIL
2. CNTRY CODE: 351
3. SER NO: NA
4. JOAQUIM OLIVEIRA S/A-COMERCIO E INDUSTRIA
4A. CODE: 4B. CODE: C 4C. CODE: X
5. CAIXA POSTAL 2131, AVENIDA PLINIO BRASIL MILANO, 1635
6. 90000 PORTO ALEGRE, RS, BRAZIL
7. ESTABL: 1922
8. EMPL: 4,00 SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT

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11. THE FIRM'S MAIN FIELD OF ACTIVITY IS THE OPERATION OF A CHAIN
OF SUPERMARKETS OPERATING IN RIO GRANDE DO SUL, PARANA AND
SAO PAULO.

12. REPT. DATE: 12/76

13A. 54110/1 SUPERMARKETS

13B. 28522/035 FERTILIZERS, MIXING ONLY

13C. 28913/04 NATURAL BASE GLUES AND ADHESIVES

14. CONTACT: DON CHARLES BIRD TITLE: PRESIDENT

15. CABLE: JOVEIRA

16. TELEX: NA

17. TEL: 22-0180

18. FINANCIAL REFS.: BANCO DO BRASIL SA, MATRIZ, 90000 PORTO ALEGRE,
RS,BRAZIL

19. TRADE REFS.: NA

20. FIRMS REPRESENTED: NA

21. WELL KNOWN FIRM OPERATING 49 SUPERMARKETS. SOCIAL CAPITAL CR\$
65.8 MILLION. ANNUAL SALES ABOUT CR\$ 1 BILLION. FIRM HAS EXTEN-
SIVE REAL ESTATE PROPERTIES AND HAS INTEREST IN SEVERAL OTHER
FIRMS OPERATING IN A VARIETY OF FIELDS. FIRM HAS A COMPETENT
AND EXPERIENCED BOARD OF DIRECTORS ALL WELL REGARDED IN THE
BUSINESS COMMUNITY. ITS PRESIDENT IS A US CITIZEN, A PERMANENT
RESIDENT OF BRAZIL WHO HAS BEEN WITH THE COMPANY FOR OVER 25
YEARS. BANKING AND TRADE SOURCES REPORT THAT THE FIRM IS CUR-
RENTLY IN A TIGHT FINANCIAL POSITION, CURRENT ASSETS AS 0.70
TO 1. IT HAS CREDIT FACILITIES AVAILABLE AND ITS FINANCIAL
OBLIGATIONS ARE OFTEN MET PROMPTLY BUT SOMETIMES WITH DELAYS
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OF UP TO 30 DAYS. IT IS RECOMMENDED AS A TRADE CONTACT WITH
NORMAL PRECAUTIONS IN EXTENDING CREDIT. THE FIRM DID NOT RESPOND
TO THE CONSULATE'S REQUEST FOR INFORMATION.

22. PREPARED BY: H.E. SUDBRACK APPROVED BY: R.J. CARLSON

AT: US CONSULATE PORTO ALEGRE
BARR

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 23 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Margaret P. Grafeld
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04 MAY 2006

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Review Withdrawn Fields: n/a
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Status: NATIVE
Subject: WTDR/FTI JOAQUIM OLIVEIRA S/A COMERCIO E INDUSTRIA
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